

International Corporate Volunteering Program



CROSS FIELDS



About Us

CROSS FIELDS is a not-for-profit organization in Japan. It was established in May 2011 with the belief that the complex social issues in our world today can only be solved if people from different countries and sectors work together with a strong will and passion.

CROSS FIELDS offers

- 1) International Corporate Volunteering program to place Japanese corporate volunteers at not-for-profit organizations and social enterprises in Asia
- 2) Workshops for corporations to develop ideas on how to integrate social values into their business models



Vision & Mission

Vision

To create a world in which

Social, private and public sectors work together to create solutions to social problems
Every person realizes one's passion through his or her work

Mission

Develop leaders who make a difference to their organizations and create social value



Contact Us

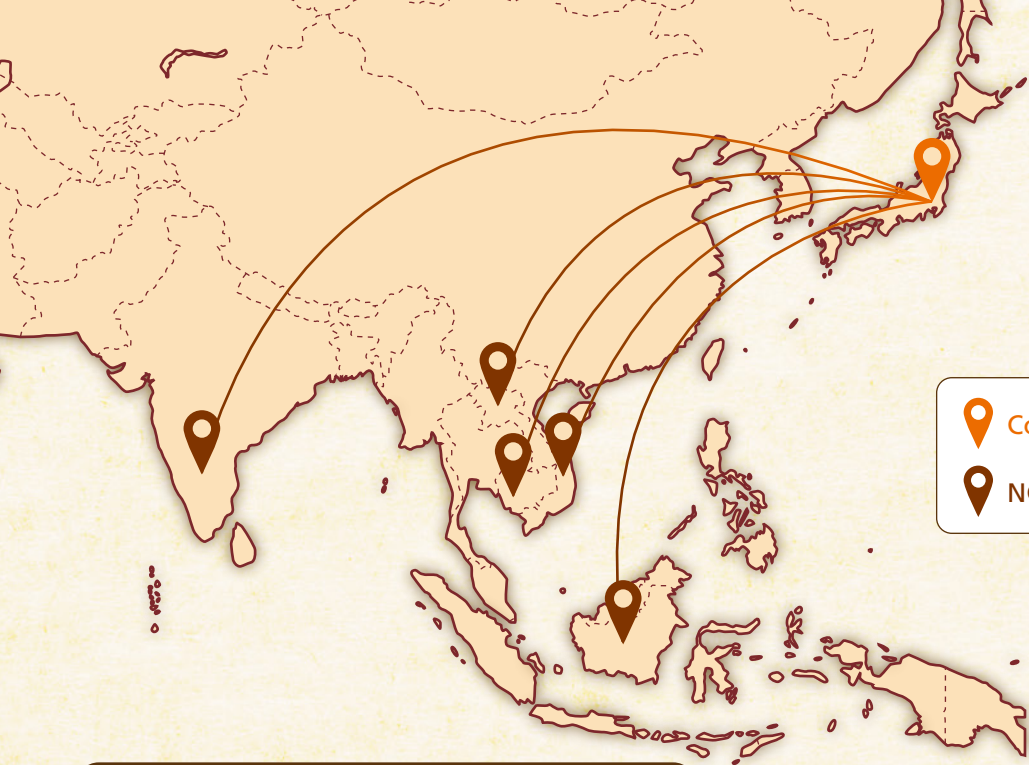
We'd love to hear from NGOs and SEs that are interested in hosting Corporate Volunteers from Japan!

E-mail info@crossfields.jp

Website <http://crossfields.jp/wp/english/>

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 Corporate Volunteers
 NGOs / Social Enterprises



Corporate Volunteers

Where they are from:

- Electronics**
Panasonic Corporation
HITACHI, Ltd.
 - IT & Network system**
NEC Corporation
NTT DATA Corporation
 - Telecommunication**
KDDI Corporation
 - Automobile**
Nissan Motor Co., Ltd.
 - Healthcare**
TERUMO Corporation
 - Education**
BENESSE Corporation
 - Food & Beverage**
Japan Tobacco Inc.
House Foods Corporation
 - Advertising & PR**
Hakuhodo Inc.
- AND MANY MORE!

How It Works

The International Corporate Volunteering program connects volunteers from Japanese corporations with NGOs and social enterprises in Asian countries and creates opportunities for cross-sectoral collaboration.

Our partner corporations select individuals who wish to use their skills to make positive social impact. Cross Fields matches volunteers' skills with NGOs/SEs' needs and places them at host organizations to achieve agreed outcomes.

The program aims to leave lasting benefits for host organizations, accelerating their efforts to address social challenges. It is also meant to help volunteers think outside the box by working on pressing social issues in dynamic organizations in emerging countries, while at the same time promoting their personal growth. Upon their return, the volunteers will share their awareness of social issues with their colleagues, thereby inspiring greater corporate involvement in this sector.



Skills

Matching



NGOs / Social Enterprises

Needs

We support a wide range of host organizations working in sectors such as:

- healthcare, education, agriculture,
- rural development,
- energy and innovative technologies



Stories 01

Nobuyuki Yasukawa

WHO IT engineer
NEC Corporation

WHERE Drishtee Development And Communication Ltd.
Social enterprise which builds low cost rural supply chains in India

WHEN July 2013 – Dec. 2013

WHAT Developed POS system to promote the efficiency of supply chains

VOICES Host Organization:

"Nobuyuki's commitment makes his passion get translated into action. His efforts have been very useful in making our physical last mile reach become technology-enabled. With the new system, Drishtee's Rural supply chain can touch more number of Retail points in more and more villages in a day and can enhance the output manifolds."

Volunteer:
"I learned from my colleagues at Drishtee the real meaning of working. Passion and dreams drive people and that is what Japanese industries need to make society better."



Stories 02

Rio Matsuo

WHO Editor who develops English learning materials for Japanese students
Benesse Corporation (company which provides correspondence education)

WHERE YCAB Foundation
Non-profit organization supporting youth development in Indonesia

WHEN June 2013 – Dec. 2013

WHAT Improved English program by designing and conducting trainings for teachers

VOICES Host Organization:

"We did not know why we couldn't make our English program a bigger success. Rio helped us identify the problem and develop a concept by starting from analysis, even visiting students' houses to interview them! Thanks to her active work we now have a better English program."

Volunteer:
"It was an eye-opening experience. I gained new perspectives and more clarity around my goal which is to build a business which can provide career education for disadvantaged youth."

